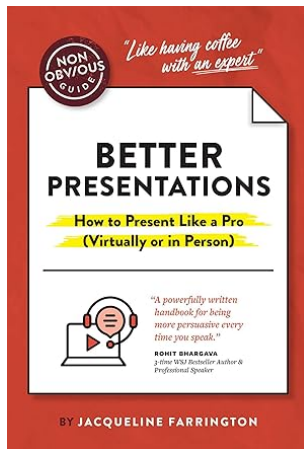


The Non-Obvious Guide to Better Presentations

How to Present Like a Pro (Virtually or in Person)
(Non-Obvious Guides)

by Jacqueline Farrington (Author), Rohit Bhargava (Foreword)



Non-Fiction - Business/Finance

200 Pages

Reviewed on 04/16/2023

Book Review

Reviewed by Grace Ruhara for Readers' Favorite

The Non-Obvious Guide to Better Presentations by Jacqueline Farrington is a self-help book with a checklist to help the reader know why, how, and what to present during presentations. Jacqueline discusses what is expected before and during the presentation. The tools, tips, and techniques to remember include rehearsing, connecting with the audience, and being confident. She also discusses the importance of having clear and brief presentations and remembering to note non-verbal and verbal cues while presenting to ensure they are in tandem with what is being presented. Jacqueline also goes the extra mile to analyze ways to connect with the audience and keep their attention on the presenter and their presentation. Lastly, she reminds the reader how to conclude the presentation in an engaging yet fun and unforgettable way.

The presentation and organization of the book are commendable. The short, well-constructed, and bulleted sentences attract the reader's attention, making it easy to grasp the author's discussions. Jacqueline Farrington helps readers evaluate their presentations, determine what they are doing wrong, and amend their mistakes. The author has also included drawings and illustrations to summarize crucial messages to readers in an educational yet entertaining way, thus making the information learned memorable. The online reading resources included will provide readers with more information on areas they choose to conduct further research. I recommend The Non-Obvious Guide to Better Presentations to readers who want to improve their presentations to levels that not only deliver their message concisely but also make them memorable.