



Well Built

How the Top 2% of Construction Contractors Create Superior Value, Profits, and Excellence

by Chad Prinkey



Non-Fiction - Business/Finance

296 Pages

Reviewed on 03/25/2024

Book Review

Reviewed by Doreen Chombu for Readers' Favorite

Well Built by Chad Prinkey is a guide for construction companies that provides actionable strategies on how to build a winning team, run profitable projects, and skillfully manage employee skills. The author identifies challenges faced in the construction industry and provides practical tips on how to tackle them. He gives tips on achieving financial clarity, conducting meetings, and building a strategic decision-making system that aligns with your goals and core values. He further explains how training your team can help you optimize your processes and make them more effective and consistent. The book also delves into project management, estimates, and how setting high-quality standards, a clear brand identity, and good communication channels can lead to satisfied and loyal customers.

Well Built is an invaluable resource for construction companies seeking to thrive in a highly competitive industry. Chad Prinkey's focus on often overlooked areas such as leadership succession, finding joy in growth, and being mindful of work capacity, along with his emphasis on hiring individuals with the right mindset, adds valuable depth to his book. The inclusion of additional reading materials, thought-provoking case studies, and insightful chapter summaries further enhance the book's usefulness, making it a comprehensive resource for effectively navigating the challenges in the construction industry. The book is further enriched with personal anecdotes from the author's experiences and sports references. This adds authenticity and makes it engaging and enjoyable to read. It is a treasure trove of lessons and a must-read for anyone interested in the construction field or companies seeking to improve their business. Overall, this is great work.