



Inside the Insurance Industry - Third Edition

by Kevin L. Glaser



Non-Fiction - Business/Finance

124 Pages

Reviewed on 12/19/2014

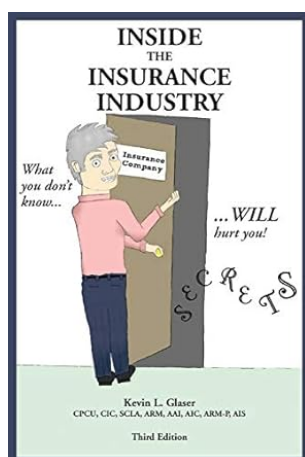
Book Review

Reviewed by Charles Ashbacher for Readers' Favorite

Even though I can read my way through many obscure and complex subjects such as mathematics and philosophy written by philosophers, I seem incapable of reading more than the first few pages of an insurance policy. The writing seems designed to so dull the mind that no member of the consuming public will be able to read it, thereby disguising all of the “get out of jail free” cards that the insurer has planted within the policy. This is not the case with *Inside the Insurance Industry* by Kevin L. Glaser.

While Glaser does not quite climb the hill of making all of that understandable, he does manage to do a great deal of explaining in a manner that can be understood by nearly anyone. He explains the role of all the players in the marketing and managing of insurance, specifically why costs for a common product can vary and how prices for insurance should be set. Although he does voice some criticism of the industry, Glaser is not an insurance company basher; he understands and explains the valuable role that insurance plays in modern societies. Furthermore, he also points out some of the areas where insurance companies often fail to do all of what they should for their customers.

A short and effective explanation of how insurance must be a part of your everyday life as well as a peek behind the scenes, this is an excellent primer on the role and occasional failings of insurance in our lives. While it is an industry that is easy to criticize, it is essential to avoid complete catastrophe when something goes wrong.



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Author Biography

 In addition to writing, Kevin Glaser enjoys biking, walking, guitar playing and singing. His most recent book, *Inside the Insurance Industry - 3rd Edition*, continues in the vein of his two prior books as a consumer-driven educational resource that explains to readers the inner workings of insurance companies and how insurance is sold. By better understanding various aspects of the overall insurance process consumers can save money and obtain broader coverages.

Mr. Glaser has also written *The Great Tompall: Forgotten Country Music Outlaw*, which provides an in-depth look at the life of one of country music's least recognized - but most iconic and influential performers and business owners. Given unprecedented access to Tompall, this book tells his story through his own words and through the words of those who knew him best as the result of many lengthy interviews. In addition to providing never-before known information about Tompall, this book provides historical information about Nashville and gives a glimpse of what country music was like during the 1960s up to the 1990s.

Glaser's primary occupation involves providing litigation support and expert witness testimony, insurance and risk management consulting and teaching insurance courses across the USA.