



Dare to C.A.R.E.

Unlock your potential to transform your life, well-being and customer experience

by Carmen F. Vlasceanu PhD, Foreword by Robert Richardson



Non-Fiction - Occupational

234 Pages

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Book Review

Reviewed by Asher Syed for Readers' Favorite

Dare to C.A.R.E. by Dr. Carmen F. Vlasceanu teaches the critical role of customer experience (CX) in business, speaking on communication, personalization, and responsiveness to build loyalty. Dr. Vlasceanu leans into the need for empathy and service standards in multicultural environments, and introduces Business Transformation 5.0, which integrates AI and continuous improvement into a customer-centric model. Dr. Vlasceanu gives her C.A.R.E. Model, an acronym for Connection, Authenticity, Re-engineering, and Evolution, as a framework for prosperity. She talks about emotional intelligence and adaptability, and champions experiential learning and spiritual practices. The author discusses the importance of prayer, meditation, and introspection to support mental clarity and purpose, in addition to the need for health and meaningful relationships for overall well-being. She urges readers to align actions with core values and view challenges as opportunities.

Dare to C.A.R.E.: Unlock Your Potential to Transform Your Life, Well-Being, and Customer Experience by Dr. Carmen F. Vlasceanu is the book I wish I'd had ten years ago, but lucky for us, it's here now. The writing style is wonderfully conversational and feels like a chat with a knowledgeable friend, talking with the reader as opposed to talking at them. The author maintains the delicate balance between showing us where we may have been off the mark while providing practical, actionable advice to change course. This goes hand in hand with her encouragement of a proactive attitude toward change. Dr. Vlasceanu brings a wealth of experience and wisdom into her work, making this a valuable resource for anyone who is looking for a comprehensive approach to amplifying abundance both inside and outside of business. Very highly recommended.