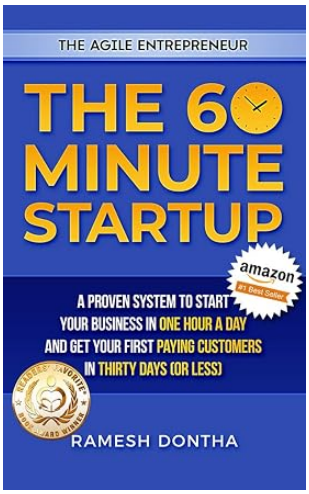


The 60 Minute Startup

A Proven System to Start Your Business in 1 Hour a Day and Get Your First Paying Customers in 30 Days (or Less)

by Ramesh K Dontha

★★★★★

Non-Fiction - Business/Finance

Kindle Edition

Reviewed on 11/22/2019

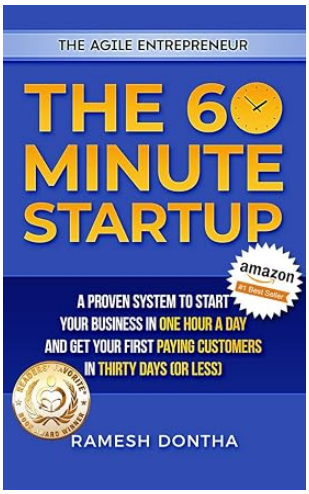
Book Review

Reviewed by Christian Sia for Readers' Favorite

The 60 Minute Startup: A Proven System to Start Your Business in 1 Hour a Day and Get Your First Paying Customers in 30 Days (or Less) by Ramesh K Dontha is a ground-breaking book that proposes a proven methodology in starting and running a successful business in just one hour every day for 30 days. This may sound impossible, but the serial entrepreneur takes the reader on a step-by-step path that explains how this works. In this book, the author explains the concept of “agile entrepreneurship” and shows readers how they can use it to start their business online and get their first customers in a very short time. There is a lot of information and tips in this book and readers will learn what they need to identify and focus on strong ideas that win, pinpoint their unique marketing strengths and learn how to use these to win customers, find the tools to beat wasting time and other resources, and a lot more.

Even if you never planned to start a business online, Ramesh K Dontha makes you want to start one. The message in this book is so unmistakably clear that it helps readers find clarity with their own thoughts and understand the opportunities that are there for them. The accessibility in language and the confident writing reflect the authority of the author. From knowing how and where to start to creating customers and selling what people want to buy, from finding one’s unique value proposition to asking the most important questions, from tips on pricing, setting up shop online to protecting one’s success and much more, the author offers advice that wannabe entrepreneurs and existing ones need to know. It is intelligently written, easy-to-read, and packed with valuable information.

Readers' Favorite®
Book Reviews and Award Contest



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Author Biography



Ramesh Dontha is a serial entrepreneur, host of The Agile Entrepreneur Podcast, and Gold Medal award-winning author of The 60 Minute Startup: A Proven System to Start Your Business in 1 Hour a Day and Get Your First Paying Customers in 30 Days (or Less). As a manager and consultant for Fortune 100 companies, Ramesh used the Agile Methodology to make technology systems more efficient. He then applied Agile principles to entrepreneurship, starting, growing, and selling multiple online businesses. Now Ramesh teaches aspiring entrepreneurs how to get paying customers faster than they ever thought possible. Start your business in sixty minutes a day at www.the60minutestartup.com.

Ramesh Dontha is an accomplished writer having published in 'The Ascent', 'The Writing Cooperative', 'The Startup', 'Art & Parenting', 'Marketing and Entrepreneurship' among many more such publications. Ramesh Dontha is the managing editor of RameshDontha.Com and DigitalTransformationPro.Com.

Ramesh can be reached on RameshDontha.Com, LinkedIn or Twitter (@rkdontha1).